



BIKE TO WORK DAY COMMITTEE

Thursday, May 21, 2020
1:00 – 1:30 P.M.

GoTo Meeting

Computer, tablet or smartphone: <https://global.gotomeeting.com/join/717309669>

or

Dial in: +1 (872) 240-3212 | Access Code: 717-309-669

AGENDA

1. Welcome
2. Event Check-In
3. Love to Ride Central Maryland
 - a. 4 month biking encouragement plan from June – September (Global Cycling Month and workplace challenge)
 - b. Promotion of Bike to Work Day (can be virtual if not permitted)
 - c. Data and Evaluation - • Baseline Survey Data • Gender, Rider Type, Behavior, Barriers • Trip Data, Trip Type • Business data – name, participation, location etc. LovetoRidev.2 App (Available Fall 2020) • Heatmaps • Comfort Ratings
 - d. 1 year license
4. New Dates

July 23	Deadline to submit pit stop information (available day event goes live)
July 30	BIKE TO WORK DAY 2020 REGISTRATION OPENS
August 26	Deadline for additional pit stops
Sept 25	BIKE TO WORK DAY 2020

5. Avatars – masks or no masks?
6. T-shirt design – select from the options
7. General Discussion
8. Adjournment

Next Meeting – Thursday, June 18, 2020